# A PLANAR SCHRÖDINGER-POISSON SYSTEM WITH VANISHING POTENTIALS AND EXPONENTIAL CRITICAL GROWTH 

FRANCISCO S. B. ALBUQUERQUE, JONISON L. CARVALHO, MARCELO F. FURTADO, AND EVERALDO S. MEDEIROS

Abstract. In this paper we look for ground state solutions of the elliptic system

$$
\begin{cases}-\Delta u+V(x) u+\gamma \phi K(x) u=Q(x) f(u), & x \in \mathbb{R}^{2} \\ \Delta \phi=K(x) u^{2}, & x \in \mathbb{R}^{2}\end{cases}
$$

where $\gamma>0$ and the continuous potentials $V, K, Q$ satisfy some mild growth conditions and the nonlinearity $f$ has exponential critical growth. The key point of our approach is a new version of the Trudinger-Moser inequality for weighted Sobolev space.

## 1. Introduction and main results

We are concerned with the existence of solution to the system

$$
\begin{cases}-\Delta u+V(x) u+\gamma K(x) \phi u=Q(x) f(u), & \text { in } \mathbb{R}^{2}  \tag{S}\\ \Delta \phi=K(x) u^{2}, & \text { in } \mathbb{R}^{2}\end{cases}
$$

where $\gamma>0$ and the continuous potentials $V, K, Q$ satisfy some mild growth conditions. As quoted by Benci and Fortunato in [8, 9], this system works as a model describing solitary waves for the nonlinear stationary Schrödinger equation interacting with the electrostatic field and also in semiconductor theory, nonlinear optics and plasma physics.

In the past few years, many authors have considered the 3-dimensional case assuming different conditions on the potentials and the nonlinearity $f$. We could cite $[26,20,24,29,6,18,27]$ and references therein. A common aspect in most of the works is the variational approach. It essentially consists in impose some regularity condition on $K$, use Lax-Milgram Theorem to solve the second equation and obtain $\phi$ as the convolution $\phi=\Gamma_{3} *\left(K u^{2}\right)$, where $\Gamma_{3}$ is the fundamental solution of the Laplacian in $\mathbb{R}^{3}$, namely $\Gamma_{3}(x)=(-1 / 4 \pi)|x|^{-1}$.

For the planar case, we can use the same idea to conclude that

$$
\phi_{u}(x):=\frac{1}{2 \pi} \int_{\mathbb{R}^{2}} \log (|x-y|) K(y) u^{2}(y) \mathrm{d} y
$$

[^0]where we have used that the fundamental solution in $\mathbb{R}^{2}$ is given by $\Gamma_{2}(x):=$ $(1 / 2 \pi) \log |x|$. Hence, we are leading to consider the nonlocal equation
\[

$$
\begin{equation*}
-\Delta u+V(x) u+\frac{\gamma}{2 \pi}\left[\log |\cdot| *\left(K u^{2}\right)\right](x) K(x) u=Q(x) f(u), \quad x \in \mathbb{R}^{2} . \tag{E}
\end{equation*}
$$

\]

After obtaining a weak solution $u \in W$, where $W$ is an appropriated space which depends on the potentials, we can prove that the pair $\left(u, \phi_{u}\right)$ weakly solves $(\mathcal{S})$.

When dealing with $(\mathcal{E})$ via variational methods, the first difficulty occurs due to the logarithmic kernel, which is unbounded and has no defined sign. It turns out that the formal energy functional associated to the equation is not well defined in $H^{1}\left(\mathbb{R}^{2}\right)$ even if all the potentials $V, K$ and $Q$ are positive and bounded. To overcome this trouble, Stubbe [30] and Cingolani \& Weth [19] introduced a new space which is appropriated to deal with the nonlocal part of the energy functional, namely

$$
u \mapsto \mathcal{V}(u):=\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x .
$$

Here, we adapt this former argument in order to consider potentials with no kind of prescribed symmetry. We just impose the following decay assumptions, which were inspired from [5] (see also [31, 32]):
$(V K Q) V, K, Q \in C\left(\mathbb{R}^{2}\right)$ and there exist $\gamma \leq 2, \eta>2, \beta>2$ and positive constants $b_{V}, b_{K}, b_{Q}$ such that, for any $x \in \mathbb{R}^{2}$,

$$
\frac{b_{V}}{(1+|x|)^{\gamma}} \leq V(x), \quad 0<K(x) \leq \frac{b_{K}}{(1+|x|)^{\eta}}, \quad 0<Q(x) \leq \frac{b_{Q}}{(1+|x|)^{\beta}} .
$$

Because of the above condition on $V$ and the linear part on the right-hand side of $(\mathcal{E})$, it is natural to consider the Hilbert space

$$
E:=\left\{u \in L_{\mathrm{loc}}^{2}\left(\mathbb{R}^{2}\right):|\nabla u| \in L^{2}\left(\mathbb{R}^{2}\right) \text { and } \int_{\mathbb{R}^{2}} V(x) u^{2} \mathrm{~d} x<\infty\right\}
$$

endowed with the inner product $\langle u, v\rangle_{E}:=\int_{\mathbb{R}^{2}}[\nabla u \nabla v+V(x) u v] \mathrm{d} x$. We are going to prove that, for any $2 \leq p<\infty$, the space $E$ is compactly embedded into the weighted Lebesgue space (see Proposition 2.2)

$$
L^{p}\left(\mathbb{R}^{2} ; Q\right):=\left\{u: \mathbb{R}^{2} \rightarrow \mathbb{R} \text { measurable : } \int_{\mathbb{R}^{2}} Q(x)|u|^{p} \mathrm{~d} x<\infty\right\},
$$

which is a Banach space with the norm $\|u\|_{L^{p}\left(\mathbb{R}^{2} ; Q\right)}=\left(\int_{\mathbb{R}^{2}} Q(x)|u|^{p} \mathrm{~d} x\right)^{1 / p}$. The same holds for the space $L^{2}\left(\mathbb{R}^{2} ; K\right)$. Although some related results have been appeared in [28], our proof is different and new. Moreover, our approach can be used to obtain similar embeddings in $\mathbb{R}^{N}$, with $N \geq 3$, as those presented in $[5,11,12]$.

Motivated by the above embedding, we ask if it is possible to obtain, for the functions of the space $E$, exponential integrability conditions determined by a Trudinger-Moser type inequality involving the weight $Q$, see for instance [21, 13, 33] and references therein. The answer is positive, as we can see from our first main theorem:

Theorem 1.1. For any $\alpha>0$ and $u \in E$, the function $Q(\cdot)\left(e^{\alpha u^{2}}-1\right)$ belongs to $L^{1}\left(\mathbb{R}^{2}\right)$. Moreover, there exists $\alpha_{*} \in(0,4 \pi)$ such that

$$
\sup _{u \in E,\|u\|_{E} \leq 1} \int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x<\infty
$$

for any $0<\alpha \leq \alpha_{*}$.
By using the above theorem we can deal here with nonlinearities which grow faster than any prescribed power $|s|^{p}$. More specifically, we suppose that $f$ has exponential critical growth at infinity and is superlinear at the origin, i.e.,
$\left(f_{0}\right) f \in C(\mathbb{R})$ and there exists $\alpha_{0}>0$ such that

$$
\lim _{|s| \rightarrow+\infty} \frac{|f(s)|}{e^{\alpha s^{2}}}=\left\{\begin{array}{lll}
0 & \text { if } & \alpha>\alpha_{0} \\
+\infty & \text { if } & \alpha<\alpha_{0}
\end{array}\right.
$$

$\left(f_{1}\right) f(s)=o(|s|)$ as $s \rightarrow 0$;
$\left(f_{2}\right)$ there exists $\theta>4$ such that $0<\theta F(s) \leq f(s) s$ for all $s \neq 0$, where $F(s):=\int_{0}^{s} f(t) d t$
$\left(f_{3}\right)$ there exists $\nu>0$ such that $F(s) \geq \nu|s|^{4}$, for all $s \in \mathbb{R}$;
$\left(f_{4}\right)$ the function $s \mapsto f(s) /|s|^{3}$ is increasing in $|s|>0$.
Under the above conditions, the energy functional associated to $(\mathcal{E})$ is, formally,

$$
I(u)=\frac{1}{2}\|u\|_{E}^{2}+\frac{\gamma}{8 \pi} \mathcal{V}(u)-\int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x
$$

Actually, it is necessary to guarantee that the nonlocal term $\mathcal{V}(u)$ is well defined. To do this, we consider a space smaller than $E$. As in [30], we can justify that the correct space to look for solutions is

$$
W:=\left\{u \in E: \int_{\mathbb{R}^{2}} \log (1+|x|) K(x) u^{2} \mathrm{~d} x<\infty\right\}
$$

which is a Hilbert space (see Lemma 2.1) with the norm

$$
\|u\|_{W}^{2}:=\int_{\mathbb{R}^{2}}\left(|\nabla u|^{2}+V(x) u^{2}\right) \mathrm{d} x+\int_{\mathbb{R}^{2}} \log (1+|x|) K(x) u^{2} \mathrm{~d} x
$$

Since clearly $W \hookrightarrow E$, we can define the numbers

$$
S_{4}(Q):=\inf _{u \in W \backslash\{0\}} \frac{\|u\|_{W}^{2}}{\|u\|_{L^{4}\left(\mathbb{R}^{2} ; Q\right)}^{2}}, \quad S_{2}(K):=\inf _{u \in W \backslash\{0\}} \frac{\|u\|_{W}^{2}}{\|u\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}^{2}}
$$

Moreover, we can prove that $\left(f_{0}\right)-\left(f_{1}\right)$ implies that $I \in C^{1}(W)$. We call $u \in W$ a weak solution to equation $(\mathcal{E})$ if, for all $\varphi \in C_{0}^{\infty}\left(\mathbb{R}^{2}\right)$, it holds

$$
\langle u, \varphi\rangle_{E}+\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (|x-y|) K(y) u^{2}(y) K(x) u(x) \varphi(x) \mathrm{d} y \mathrm{~d} x=\int_{\mathbb{R}^{2}} Q(x) f(u) \varphi \mathrm{d} x
$$

So, by using standard calculations we conclude that the weak solutions are exactly the critical points of $I$.

The main existence result for problem $(\mathcal{E})$ can be stated as follows:
Theorem 1.2. Suppose that $(V K Q)$ and $\left(f_{0}\right)-\left(f_{4}\right)$ hold. Then, there exists $\alpha_{*} \in(0,4 \pi)$ such that problem $(\mathcal{E})$ has a nonzero small energy solution provided

$$
\begin{equation*}
\nu>S_{4}^{2}(Q) \max \left\{\frac{1}{S_{2}(K)}, \frac{\alpha_{0}}{2 \alpha_{*}}\right\} \tag{1.1}
\end{equation*}
$$

As a byproduct of Theorem 1.2, we can give a contribution concerning the existence of solutions to the system $(\mathcal{S})$, namely

Theorem 1.3. Suppose the same hypotheses of Theorem 1.2 and let $u \in W$ be the solution obtained in that theorem. Then, the pair $\left(u, \phi_{u}\right)$ is a weak solution of $\operatorname{system}(\mathcal{S})$, where $\phi_{u}=\Gamma_{2} *\left(K u^{2}\right)$.

Unlike in the 3-dimensional case, the study of the planar version of SchrödingerPoisson systems like $(\mathcal{S})$ is a very recent trend. Besides [30, 19], we could cite [22], where the authors consider an autonomous problem with $f(s)=|s|^{p-2} s, p>2$, and obtained a ground state nonnegative solution and infinitely many sign-changing solutions. We refer to $[14,15,16,10]$ and its references for other results with $f$ having polynomial growth. Concerning exponential type nonlinearities, we cite the works $[3,17]$. In the first one, we have $V=K=Q \equiv 1$, while in the other one, the unique nonconstant potential $V$ has axial symmetry. We also quote [2], where the authors obtained some results which are similar to ours but for radial potentials. Here, we consider potentials which depend on $x$ and have no prescribed symmetry. In particular, we do not have any kind of radial decay property at infinity for the functions of our working space. Hence, our results do not follow as in these previous works.

It is worth noticing that, even if $W$ provides a variational framework to our problems, some difficulties appear due to some unpleasant facts. The first one is that the norm in $W$ does not appear explicitly in the expression of the functional. Moreover, it is not invariant under translations. Third, we can see that the quadratic part of $I$ is not coercive on $W$. Besides all of these troubles, we can use condition $\left(f_{4}\right)$ for obtaining a nonzero critical as a minimization argument in the Nehari manifold. As a final comment, we notice that we prove Theorem 1.1 to permit exponential growth for the function $f$. However, this weighted Trudinger-Moser inequality has an interest in its own and it can be used in many other contexts different from the Schrödinger-Poisson system.

The remainder of the paper is organized as follows: In Section 2, we present some basic results and prove the embedding of $E$ into the weighted Lebesgue spaces. The Trudinger-Moser type inequality is proved in Section 3. The final section is devoted to the proof of our existence results.

## 2. Functional setting and embeddings Results

In this section, we establish some preliminary results used in the proof of our main theorems. Throughout the paper, we shall assume that condition (VKQ) holds. For any $R>0$ and $y \in \mathbb{R}^{2}$, we denote by $B_{R}(x)$ the open ball $\left\{x \in \mathbb{R}^{2}\right.$ : $|y-x|<R\}$. If $x=0$, we write only $B_{R}$. Finally, we denote by $C_{1}, C_{2}, \ldots$, positive constants (possibly different).

We are going to use the functional spaces $E$ and $W$ defined in the first section. Although $E$ is well known, it is not so clear that $W$ is a Hilbert space. For completeness, we present the proof of this fact (see also [1]).

Lemma 2.1. ( $W,\|\cdot\|_{W}$ ) is a Hilbert space.
Proof. Let $\left(u_{n}\right) \subset W$ be a Cauchy sequence and notice that

$$
\left(\frac{\partial u_{n}}{\partial x_{i}}\right) \quad(i=1,2), \quad\left(V^{1 / 2}(\cdot) u_{n}\right) \quad \text { and } \quad\left([\log (1+|\cdot|) K(\cdot)]^{1 / 2} u_{n}\right)
$$

are also Cauchy sequences in $L^{2}\left(\mathbb{R}^{2}\right)$. Hence, there exist $u^{1}, u^{2}, v, z \in L^{2}\left(\mathbb{R}^{2}\right)$ such that, as $n \rightarrow+\infty$,

$$
\begin{equation*}
\frac{\partial u_{n}}{\partial x_{i}} \rightarrow u^{i}(i=1,2), \quad V^{1 / 2}(\cdot) u_{n} \rightarrow v, \quad[\log (1+|\cdot|) K(\cdot)]^{1 / 2} u_{n} \rightarrow z \tag{2.1}
\end{equation*}
$$

strongly in $L^{2}\left(\mathbb{R}^{2}\right)$. Moreover, up to a subsequence,

$$
\begin{equation*}
\frac{\partial u_{n}}{\partial x_{i}} \rightarrow u^{i}(i=1,2), \quad u_{n} \rightarrow w:=V^{-1 / 2}(x) v=[\log (1+|x|) K(x)]^{-1 / 2} z \tag{2.2}
\end{equation*}
$$

for a.e. $x \in \mathbb{R}^{2}$.
We shall prove that $w \in W$ and $u_{n} \rightarrow w$ in $W$. In order to do that, we pick $R>0$ and consider $\varphi \in C_{0}^{\infty}\left(B_{R+1}\right)$ such that $\varphi \equiv 1$ in $B_{R}$. Since $\varphi\left(u_{n}-u_{m}\right) \in$ $H_{0}^{1}\left(B_{R+1}\right)$, we can use Poincaré's inequality to get

$$
\begin{aligned}
\left\|u_{n}-u_{m}\right\|_{L^{2}\left(B_{R}\right)}^{2} & \leq \int_{B_{R+1}}\left|\varphi\left(u_{n}-u_{m}\right)\right|^{2} \mathrm{~d} x \leq C_{1} \int_{B_{R+1}}\left|\nabla\left(\varphi\left(u_{n}-u_{m}\right)\right)\right|^{2} \mathrm{~d} x \\
& \leq C_{2}\left(\left\|u_{n}-u_{n}\right\|_{H_{0}^{1}\left(B_{R+1}\right)}^{2}+\int_{B_{R+1} \backslash B_{R}}\left|u_{n}-u_{m}\right|^{2} \mathrm{~d} x\right)
\end{aligned}
$$

Since $\inf _{B_{R+1} \backslash B_{R}} V>0$, we obtain

$$
\begin{align*}
\left\|u_{n}-u_{m}\right\|_{L^{2}\left(B_{R}\right)}^{2} & \leq C_{2}\left\|u_{n}-u_{m}\right\|_{H_{0}^{1}\left(B_{R+1}\right)}^{2}+C_{3} \int_{\mathbb{R}^{2}} V(x)\left|u_{n}-u_{m}\right|^{2} \mathrm{~d} x  \tag{2.3}\\
& \leq C_{4}\left\|u_{n}-u_{m}\right\|_{E}^{2} \leq C_{4}\left\|u_{n}-u_{m}\right\|_{W}^{2}
\end{align*}
$$

from which it follows that, for some $u_{R} \in L^{2}\left(B_{R}\right)$, there holds

$$
\begin{equation*}
u_{n} \rightarrow u_{R} \quad \text { in } L^{2}\left(B_{R}\right) \quad \text { and } \quad u_{n} \rightarrow u_{R} \quad \text { a.e. in } B_{R} \tag{2.4}
\end{equation*}
$$

as $n \rightarrow+\infty$. This and (2.2) imply that $w=u_{R} \in L^{2}\left(B_{R}\right)$ and so $w \in L_{\text {loc }}^{2}\left(\mathbb{R}^{2}\right)$.
Next, we prove that $w$ has weak derivate and $|\nabla w| \in L^{2}\left(\mathbb{R}^{2}\right)$. In fact, let $\psi \in C_{0}^{\infty}\left(B_{R}\right)$ and notice that, for any $n \in \mathbb{N}$,

$$
\int_{\mathbb{R}^{2}} u_{n} \frac{\partial \psi}{\partial x_{i}} \mathrm{~d} x=-\int_{\mathbb{R}^{2}} \frac{\partial u_{n}}{\partial x_{i}} \psi \mathrm{~d} x, \quad i=1,2
$$

Passing to the limit, using (2.1), (2.4) and $u_{R}=w$ in $B_{R}$, we obtain

$$
\int_{\mathbb{R}^{2}} w \frac{\partial \psi}{\partial x_{i}} \mathrm{~d} x=-\int_{\mathbb{R}^{2}} u^{i} \psi \mathrm{~d} x, \quad i=1,2
$$

and therefore $w$ has weak derivative with $\nabla w=\left(u^{1}, u^{2}\right)$. The last equality, (2.1) and (2.2) guarantee that $|\nabla w| \in L^{2}\left(\mathbb{R}^{2}\right)$ and

$$
\int_{\mathbb{R}^{2}} V(x) w^{2} \mathrm{~d} x=\int_{\mathbb{R}^{2}} v^{2} \mathrm{~d} x<\infty, \quad \int_{\mathbb{R}^{2}} \log (1+|x|) K(x) w^{2} \mathrm{~d} x=\int_{\mathbb{R}^{2}} z^{2} \mathrm{~d} x<\infty
$$

in such way that $w \in W$. For the same reasons

$$
\begin{gathered}
\int_{\mathbb{R}^{2}}\left|\nabla u_{n}-\nabla w\right|^{2} \mathrm{~d} x \rightarrow 0, \quad \int_{\mathbb{R}^{2}} V(x)\left|u_{n}-w\right|^{2} \mathrm{~d} x=\int_{\mathbb{R}^{2}}\left|V(x)^{1 / 2} u_{n}-v\right|^{2} \mathrm{~d} x \rightarrow 0 \\
\int_{\mathbb{R}^{2}} \log (1+|x|) K(x)\left|u_{n}-w\right|^{2} \mathrm{~d} x=\int_{\mathbb{R}^{2}}\left|[\log (1+|x|) K(x)]^{1 / 2} u_{n}-z\right|^{2} \mathrm{~d} x \rightarrow 0
\end{gathered}
$$

as $n \rightarrow+\infty$. Hence, $u_{n} \rightarrow w$ in $W$ and we have done.

Now, we quote an auxiliary result, which will be useful in the paper. The embedding can be view as a version of similar ones presented in [28]. However, the technique used here is a simple one.

Proposition 2.2. The embedding $E \hookrightarrow L^{p}\left(\mathbb{R}^{2} ; Q\right)$ is compact for any $2 \leq p<\infty$.
Proof. Arguing as in the proof of (2.3) we can check that $E \hookrightarrow H_{l o c}^{1}\left(\mathbb{R}^{2}\right)$. So, given $u \in E$ and $p \geq 2$, we can use $(V K Q)$ to obtain $C_{1}, C_{2}>0$ such that

$$
\begin{align*}
\int_{B_{1}} \frac{|u|^{p}}{(1+|x|)^{\beta}} \mathrm{d} x & <\int_{B_{1}}|u|^{p} \mathrm{~d} x \leq C_{1}\left(\int_{B_{1}}\left[|\nabla u|^{2}+u^{2}\right] \mathrm{d} x\right)^{p / 2} \\
& \leq C_{2}\left(\int_{B_{1}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x\right)^{p / 2} \tag{2.5}
\end{align*}
$$

If we define $A_{j}:=\left\{z \in \mathbb{R}^{2}: 2^{j}<|z|<2^{j+1}\right\}$, for $j \in \mathbb{N} \cup\{0\}$, the change of variables $y:=2^{-j} x$ provides

$$
\int_{A_{j}} \frac{|u|^{p}}{(1+|x|)^{\beta}} \mathrm{d} x \leq \frac{1}{2^{\beta j}} \int_{A_{j}}|u|^{p} \mathrm{~d} x=2^{(2-\beta) j} \int_{A_{0}}\left|u_{j}(y)\right|^{p} \mathrm{~d} y
$$

where $u_{j}(y):=u\left(2^{j} y\right)$. Using the Sobolev embedding $H^{1}\left(A_{0}\right) \hookrightarrow L^{p}\left(A_{0}\right)$, we obtain $C_{3}>0$ such that

$$
\begin{aligned}
\int_{A_{0}}\left|u_{j}(y)\right|^{p} \mathrm{~d} y & \leq C_{3}\left(\int_{A_{0}}\left[\left|\nabla u_{j}(y)\right|^{2}+u_{j}^{2}(y)\right] \mathrm{d} y\right)^{p / 2} \\
& =C_{3}\left(\int_{A_{0}}\left[|\nabla u(x)|^{2}+2^{-2 j} u^{2}(x)\right] \mathrm{d} x\right)^{p / 2}
\end{aligned}
$$

Since $\left(1+2^{j+1}\right) \leq 2 \cdot 2^{j+1}$ and we may assume without loss of generality that $\gamma \geq 0$, one has
$\int_{A_{j}} 2^{-2 j} u^{2}(x) \mathrm{d} x \leq 2^{-2 j}\left(1+2^{j+1}\right)^{\gamma} \int_{A_{j}} \frac{u^{2}(x)}{(1+|x|)^{\gamma}} \mathrm{d} x \leq 2^{2 \gamma+(\gamma-2) j} \int_{A_{j}} \frac{u^{2}(x)}{(1+|x|)^{\gamma}} \mathrm{d} x$.
Using the above estimates and that $\gamma \leq 2<\beta$, we get

$$
\begin{align*}
\int_{A_{j}} \frac{|u|^{p}}{(1+|x|)^{\beta}} \mathrm{d} x & \leq 2^{(2-\beta) j}\left(\int_{A_{j}}\left[|\nabla u(x)|^{2}+2^{2 \gamma+(\gamma-2) j} \frac{u^{2}(x)}{(1+|x|)^{\gamma}}\right] \mathrm{d} x\right)^{p / 2}  \tag{2.6}\\
& \leq C_{4}\left(\int_{A_{j}}\left[|\nabla u(x)|^{2}+\frac{u^{2}(x)}{(1+|x|)^{\gamma}}\right] \mathrm{d} x\right)^{p / 2}
\end{align*}
$$

where $C_{4}:=C_{3} \cdot 2^{\gamma p}$ does not depend on $j$. Thus, recalling that the function $s \mapsto s^{p / 2}$ is super additive for $p \geq 2$, we conclude that

$$
\sum_{j=0}^{\infty} \int_{A_{j}} \frac{|u|^{p}}{(1+|x|)^{\beta}} \mathrm{d} x \leq C_{4}\left(\int_{\mathbb{R}^{2} \backslash B_{1}}\left[|\nabla u|^{2}+\frac{u^{2}}{(1+|x|)^{\gamma}}\right] \mathrm{d} x\right)^{p / 2}
$$

This, (2.5) and (VKQ) imply that

$$
\int_{\mathbb{R}^{2}} Q(x)|u|^{p} \mathrm{~d} x \leq b_{Q} \int_{\mathbb{R}^{2}} \frac{|u|^{p}}{(1+|x|)^{\beta}} \mathrm{d} x \leq C_{5}\left(\int_{\mathbb{R}^{2}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x\right)^{p / 2}
$$

which proves the continuous embedding.

For the compactness result, we take $\left(u_{n}\right) \subset E$ such that $u_{n} \rightharpoonup 0$ weakly in $E$. Since $\beta>2$, for any given $\varepsilon>0$ there exists $j_{0} \in \mathbb{N}$ such that $2^{(2-\beta) j}<\varepsilon$, whenever $j \geq j_{0}$. Since $E \hookrightarrow H_{l o c}^{1}\left(\mathbb{R}^{2}\right)$, it follows from Rellich-Kondrachov Theorem that

$$
\int_{B_{1}} Q(x)\left|u_{n}\right|^{p} \mathrm{~d} x+\sum_{j=0}^{j_{0}-1} \int_{A_{j}} Q(x)\left|u_{n}\right|^{p} \mathrm{~d} x \leq\|Q\|_{L^{\infty}\left(\mathbb{R}^{2}\right)} \int_{B_{2^{j 0}}}\left|u_{n}\right|^{p} \mathrm{~d} x=o_{n}(1)
$$

where $o_{n}(1)$ stands for a quantity approaching zero as $n \rightarrow+\infty$. Using this, $(V K Q),(2.6)$ and that $s \mapsto s^{p / 2}$ is super additive, we obtain

$$
\begin{aligned}
\sum_{j=0}^{\infty} \int_{A_{j}} Q(x)\left|u_{n}\right|^{p} \mathrm{~d} x & \leq o_{n}(1)+\varepsilon C_{6} \sum_{j=j_{0}}^{\infty}\left(\int_{A_{j}}\left[\left|\nabla u_{n}(x)\right|^{2}+V(x) u_{n}^{2}(x)\right] \mathrm{d} x\right)^{p / 2} \\
& \leq o_{n}(1)+\varepsilon C_{6}\left\|u_{n}\right\|_{E}^{p}=o_{n}(1)
\end{aligned}
$$

and the proposition is proved.
Corollary 2.3. The embeddings $E, W \hookrightarrow L^{8 / 3}\left(\mathbb{R}^{2} ; K^{4 / 3}\right)$ are compact.
Proof. By assumption $(V K Q)$, there exists $\eta>2$ such that

$$
K(x)^{4 / 3} \leq \frac{b_{K}^{4 / 3}}{(1+|x|)^{4 \eta / 3}}, \quad \forall x \in \mathbb{R}^{2}
$$

Since $4 \eta / 3>2$, we can apply Proposition 2.2 with $p=8 / 3$ and $Q=K^{4 / 3}$ to get the result for $E$. Finally, take into account that $W \hookrightarrow E$, we conclude that the result also holds for the subspace $W$.

## 3. Trudinger-Moser type inequality

We devote this section to the proof of Theorem 1.1. Before, we need two technical results.

Lemma 3.1. Let $x_{0} \in \mathbb{R}^{2}$ and $u \in H_{0}^{1}\left(B_{R}\left(x_{0}\right)\right)$ be such that $\int_{B_{R}\left(x_{0}\right)}|\nabla u|^{2} \mathrm{~d} x \leq 1$. Then there exists $C>0$ such that

$$
\int_{B_{R}\left(x_{0}\right)}\left(e^{4 \pi u^{2}}-1\right) \mathrm{d} x \leq C \cdot R^{2} \int_{B_{R}\left(x_{0}\right)}|\nabla u|^{2} \mathrm{~d} x
$$

Proof. See [34, Lemma 3.1].
The second auxiliary result is a version, for our functional space, of a previous result presented in [21]. In their proof, the authors used, among other things, Besicovitch covering lemma. Here we will use a similar approach used in [13] where the authors obtain a Trudinger Moser type inequality involving weight with logarithm growth.

Lemma 3.2. There exist $C>0$ and $\alpha_{*} \in(0,4 \pi)$ such that

$$
\int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x \leq C\|u\|_{E}^{2}
$$

for any $0<\alpha \leq \alpha_{*}$ and $u \in E$ verifying $\|u\|_{E} \leq 1$.

Proof. Let $u \in E$ be such that $\|u\|_{E} \leq 1$ and $\varphi \in C_{0}^{\infty}\left(B_{2}\right)$ satisfying $\varphi \equiv 1$ in $B_{1}$ and $|\nabla \varphi| \leq 2$ in $B_{2}$. As in the first part of the proof of Proposition 2.2, we can estimate

$$
\int_{B_{2}}|\nabla(\varphi u)|^{2} \mathrm{~d} x \leq C_{1} \int_{B_{2}}\left[|\nabla u|^{2}+u^{2}\right] \mathrm{d} x \leq C_{2} \int_{B_{2}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x .
$$

Setting $v:=\left(1 / C_{2}\right)^{1 / 2} \varphi u$, we can apply Lemma 3.1 to obtain

$$
\int_{B_{2}}\left(e^{4 \pi v^{2}}-1\right) \mathrm{d} x \leq C \cdot 2^{2} \int_{B_{2}}|\nabla v|^{2} \mathrm{~d} x \leq C_{3} \int_{B_{2}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x
$$

Thus, for any $0<\alpha \leq 4 \pi / C_{2}$, one has

$$
\begin{align*}
\int_{B_{1}}\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x & =\int_{B_{1}}\left(e^{\alpha(\varphi u)^{2}}-1\right) \mathrm{d} x \leq \int_{B_{2}}\left(e^{\alpha(\varphi u)^{2}}-1\right) \mathrm{d} x \\
& =\int_{B_{2}}\left(e^{\alpha C_{2} v^{2}}-1\right) \mathrm{d} x  \tag{3.1}\\
& \leq C_{3} \int_{B_{2}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x
\end{align*}
$$

We claim that, for some $C_{4}>0$, there holds

$$
\begin{equation*}
\int_{A_{j}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x \leq C_{4} \int_{A_{j}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x \tag{3.2}
\end{equation*}
$$

for any $j \in \mathbb{N} \cup\{0\}$ and $0<\alpha \leq \alpha_{*}$, with $\alpha_{*}>0$ to be chosen later. If this is true, the statement of the lemma is a direct consequence the above inequality, (3.1) and

$$
\int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x=\int_{B_{1}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x+\sum_{j=0}^{\infty} \int_{A_{j}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x .
$$

In order to prove (3.2), we first fix $j \in \mathbb{N} \cup\{0\}$ and use the change of variables $y:=2^{-j} x,(V K Q)$ and $\beta>2$ to obtain

$$
\begin{equation*}
\int_{A_{j}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x \leq \frac{b_{Q}}{2^{\beta j}} \int_{A_{j}}\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x=b_{Q} \int_{A_{0}}\left(e^{\alpha u_{j}^{2}}-1\right) \mathrm{d} y \tag{3.3}
\end{equation*}
$$

where $u_{j}(y):=u\left(2^{j} y\right)$. Consider $y \in A_{0}$, set $R_{y}:=\operatorname{dist}\left(y, \partial A_{0}\right)$ and notice that $B_{R_{y}}(y) \subset A_{0}$. Moreover, from the compactness of $\overline{A_{0}}$, we obtain points $y_{1}, \ldots, y_{k} \in$ $A_{0}$ such that $A_{0} \subset \bigcup_{i=1}^{k} B_{R_{i} / 2}\left(y_{i}\right)$, where $R_{i}:=R_{y_{i}}$. For each $i=1, \ldots, k$, we pick a function $\varphi_{i} \in C_{0}^{\infty}\left(B_{R_{i}}\left(y_{i}\right)\right)$ such that $0 \leq \varphi_{i} \leq 1$ in $B_{R_{i}}\left(y_{i}\right), \varphi_{i} \equiv 1$ in $B_{R_{i} / 2}\left(y_{i}\right)$ and $\left|\nabla \varphi_{i}\right| \leq 4 / R_{i}$ in $B_{R_{i}}\left(y_{i}\right)$. If we call $B^{i}:=B_{R_{i}}\left(y_{i}\right)$, we have that

$$
\begin{aligned}
\int_{B^{i}}\left|\nabla\left(\varphi_{i}(y) u_{j}(y)\right)\right|^{2} \mathrm{~d} y & \leq C_{5} \int_{A_{0}} 2^{2 j}\left|\nabla u\left(2^{j} y\right)\right|^{2} \mathrm{~d} y+C_{6} R_{i}^{-2} \int_{A_{0}} u^{2}\left(2^{j} y\right) \mathrm{d} y \\
& \leq C_{5} \int_{A_{j}}|\nabla u(x)|^{2} \mathrm{~d} x+\frac{C_{6} R_{i}^{-2}}{2^{2 j}} \int_{A_{j}} u^{2}(x) \mathrm{d} x
\end{aligned}
$$

Since $\left(1+2^{j+1}\right)^{\gamma} \leq 4^{\gamma} \cdot 2^{\gamma j}$ and we may assume without loss of generality that $\gamma \geq 0$, we get

$$
\int_{A_{j}} u^{2}(x) \mathrm{d} x \leq 4^{\gamma} \cdot 2^{\gamma j} \int_{A_{j}} \frac{u^{2}(x)}{(1+|x|)^{\gamma}} \mathrm{d} x
$$

All together, the above inequalities, $\gamma \leq 2$ and $(V K Q)$ imply that,

$$
\int_{B^{i}}\left|\nabla\left(\varphi_{i}(y) u_{j}(y)\right)\right|^{2} \mathrm{~d} y \leq C_{7} \int_{A_{j}}\left[|\nabla u(x)|^{2}+V(x) u^{2}(x)\right] \mathrm{d} x
$$

At this point we define

$$
\alpha_{*}:=\min \left\{\frac{4 \pi}{C_{2}}, \frac{4 \pi}{C_{7}}\right\} .
$$

If $v_{i, j}:=\left(1 / C_{7}\right)^{1 / 2} \varphi_{i} u_{j}$, we can use Lemma 3.1 to estimate

$$
\int_{B^{i}}\left(e^{4 \pi v_{i, j}^{2}}-1\right) \mathrm{d} y \leq C \cdot R_{i}^{2} \int_{B^{i}}\left|\nabla v_{i, j}\right|^{2} \mathrm{~d} y \leq C_{8} \int_{A_{j}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x .
$$

If $0<\alpha \leq \alpha_{*}$, we obtain

$$
\int_{B^{i}}\left(e^{\alpha\left(\varphi_{i} u_{j}\right)^{2}}-1\right) \mathrm{d} y \leq C_{8} \int_{A_{j}}\left[|\nabla u|^{2}+V(x) u^{2}\right] \mathrm{d} x
$$

and thus

$$
\begin{aligned}
\int_{A_{0}}\left(e^{\alpha u_{j}^{2}}-1\right) \mathrm{d} y & \leq \sum_{i=1}^{k} \int_{B_{R_{i} / 2}\left(y_{i}\right)}\left(e^{\alpha u_{j}^{2}}-1\right) \mathrm{d} y=\sum_{i=1}^{k} \int_{B_{R_{i} / 2}\left(y_{i}\right)}\left(e^{\alpha\left(\varphi_{i} u_{j}\right)^{2}}-1\right) \mathrm{d} y \\
& \leq C_{9} \int_{A_{j}}\left[|\nabla u(x)|^{2}+V(x) u^{2}(x)\right] \mathrm{d} x
\end{aligned}
$$

The inequality (3.2) is a consequence of the last estimate and (3.3).
We are ready to present the proof of our first main theorem.
Proof of Theorem 1.1. Let $\alpha>0$ and $u \in E$. By density, there exists $u_{0} \in C_{0}^{\infty}\left(\mathbb{R}^{2}\right)$ such that

$$
\left\|u-u_{0}\right\|_{E} \leq \delta
$$

with $\delta>0$ to be chosen later. Since $u^{2} \leq 2\left(u-u_{0}\right)^{2}+2 u_{0}^{2}$, we may estimate

$$
\int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x \leq \int_{\mathbb{R}^{2}} Q(x)\left(e^{2 \alpha\left(u-u_{0}\right)^{2}} e^{2 \alpha u_{0}^{2}}-1\right) \mathrm{d} x
$$

Recalling the elementary inequality

$$
a b-1 \leq \frac{1}{2}\left(a^{2}-1\right)+\frac{1}{2}\left(b^{2}-1\right), \quad \forall a, b \geq 0
$$

setting $w:=u-u_{0}$ and denoting by $\Omega_{0}$ the support of $u_{0}$, we obtain

$$
\begin{aligned}
2 \int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x & \leq \int_{\mathbb{R}^{2}} Q(x)\left(e^{4 \alpha w^{2}}-1\right) \mathrm{d} x+\int_{\Omega_{0}} Q(x)\left(e^{4 \alpha u_{0}^{2}}-1\right) \mathrm{d} x \\
& \leq \int_{\mathbb{R}^{2}} Q(x)\left(e^{4 \alpha\|w\|_{E}^{2}\left(\frac{w}{\|w\|_{E}}\right)^{2}}-1\right) \mathrm{d} x+C_{1} \int_{\Omega_{0}} 1 \mathrm{~d} x
\end{aligned}
$$

with $C_{1}:=\|Q\|_{L^{\infty}\left(\mathbb{R}^{2}\right)} e^{4 \alpha\left\|u_{0}\right\|_{L^{\infty}\left(\mathbb{R}^{2}\right)}^{2}}$. We now pick $\delta>0$ in such way that

$$
4 \alpha\|w\|_{E}^{2} \leq 4 \alpha \delta^{2} \leq \alpha_{*}
$$

and we use Lemma 3.2 to conclude that

$$
\int_{\mathbb{R}^{2}} Q(x)\left(e^{\alpha u^{2}}-1\right) \mathrm{d} x \leq \frac{C}{2}+\frac{C_{1}}{2}\left|\Omega_{0}\right|<\infty
$$

This proves the first statement of Theorem 1.1. The second one is a direct consequence of Lemma 3.2.

## 4. Existence results

We prove in this section Theorems 1.2 and 1.3. The idea is looking for critical points of the energy functional defined in the introductory section. Since the value of $\gamma>0$ is not important, we shall simplify the notation putting $\gamma=2 \pi$, in such a way that the functional becomes
$I(u):=\frac{1}{2}\|u\|_{E}^{2}+\frac{1}{4} \int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x-\int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x$.
Using that $\log r=\log (1+r)-\log \left(1+r^{-1}\right)$, for any $r>0$, the nonlocal part of $I$ can be decomposed as

$$
\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x=\mathcal{V}_{1}(u)-\mathcal{V}_{2}(u)
$$

with

$$
\mathcal{V}_{1}(u):=\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (1+|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x
$$

and

$$
\mathcal{V}_{2}(u):=\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log \left(1+|x-y|^{-1}\right) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x
$$

So, we can rewrite $I$ as

$$
I(u):=\frac{1}{2}\|u\|_{E}^{2}+\frac{1}{4} \mathcal{V}_{1}(u)-\frac{1}{4} \mathcal{V}_{2}(u)-\int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x, \quad u \in W
$$

As proved in [19, Lemma 2.2], the nonlocal parts $\mathcal{V}_{1}, \mathcal{V}_{2}$ are well defined. Moreover, they belong to $C^{1}(W)$ and, for any $u, v \in W$, there hold

$$
\begin{equation*}
\mathcal{V}_{1}^{\prime}(u) v=4 \int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log (1+|x-y|) K(y) u^{2}(y) K(x) u(x) v(x) \mathrm{d} y \mathrm{~d} x \tag{4.1}
\end{equation*}
$$

and

$$
\begin{equation*}
\mathcal{V}_{2}^{\prime}(u) v=4 \int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log \left(1+|x-y|^{-1}\right) K(y) u^{2}(y) K(x) u(x) v(x) \mathrm{d} y \mathrm{~d} x \tag{4.2}
\end{equation*}
$$

In particular,

$$
\begin{equation*}
\mathcal{V}_{1}^{\prime}(u) u=4 \mathcal{V}_{1}(u), \quad \mathcal{V}_{2}^{\prime}(u) u=4 \mathcal{V}_{2}(u), \quad \forall u \in W \tag{4.3}
\end{equation*}
$$

Since $1+|x-y| \leq(1+|x|)(1+|y|)$, for any $x, y \in \mathbb{R}^{2}$, we have that

$$
\log (1+|x-y|) \leq \log ((1+|x|)(1+|y|))=\log (1+|x|)+\log (1+|y|)
$$

This inequality, Proposition 2.2 and a straightforward computation yield

$$
\begin{equation*}
\mathcal{V}_{1}(u) \leq 2\|u\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}^{2}\|u\|_{W}^{2}, \quad \forall u \in W \tag{4.4}
\end{equation*}
$$

The argument for obtaining an estimate for $\mathcal{V}_{2}$ is more involved and use the following Hardy-Littlewood-Sobolev inequality:

Proposition 4.1. [25] Let $r, s>1,0<\mu<2$ with $1 / r+1 / s+\mu / 2=2, g \in L^{r}\left(\mathbb{R}^{2}\right)$ and $h \in L^{s}\left(\mathbb{R}^{2}\right)$. Then, there exists $C(r, s, \mu)>0$ such that

$$
\left|\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \frac{g(y) h(x)}{|x-y|^{\mu}} \mathrm{d} y \mathrm{~d} x\right| \leq C(s, \mu, r)\|g\|_{L^{r}\left(\mathbb{R}^{2}\right)}\|h\|_{L^{s}\left(\mathbb{R}^{2}\right)}
$$

Using the elementary inequality $\log (1+r) \leq r$, for any $r>0$, and the above result with $\mu=1$ and $r=s=4 / 3$, we can estimate

$$
\begin{align*}
\mathcal{V}_{2}(u) & \leq \int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \frac{K(y) u^{2}(y) K(x) u^{2}(x)}{|x-y|} \mathrm{d} y \mathrm{~d} x \\
& \leq C\left(\int_{\mathbb{R}^{2}}\left(K(x) u^{2}\right)^{4 / 3} \mathrm{~d} x\right)^{3 / 4}\left(\int_{\mathbb{R}^{2}}\left(K(x) u^{2}\right)^{4 / 3} \mathrm{~d} x\right)^{3 / 4} \tag{4.5}
\end{align*}
$$

From Corollary 2.3, we get $C>0$ such that

$$
\begin{equation*}
\mathcal{V}_{2}(u) \leq C\|u\|_{E}^{4}, \quad \forall u \in W \tag{4.6}
\end{equation*}
$$

In order to study the local part of $I$ we notice that, for any given $\varepsilon>0, \alpha>\alpha_{0}$ and $p \geq 1$, we can use $\left(f_{0}\right)$ and $\left(f_{1}\right)$ to obtain $C>0$ such that

$$
\begin{equation*}
|f(s)| \leq \varepsilon|s|+C|s|^{p-1}\left(e^{\alpha s^{2}}-1\right), \quad|F(s)| \leq \varepsilon s^{2}+C|s|^{p}\left(e^{\alpha s^{2}}-1\right) \tag{4.7}
\end{equation*}
$$

for any $s \in \mathbb{R}$. This, the inequality

$$
\begin{equation*}
\left(e^{\alpha s^{2}}-1\right)^{r} \leq\left(e^{r \alpha s^{2}}-1\right), \quad \forall r>0, s \in \mathbb{R} \tag{4.8}
\end{equation*}
$$

and Hölder's inequality imply that

$$
\int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x \leq \varepsilon\|u\|_{L^{2}\left(\mathbb{R}^{2} ; Q\right)}^{2}+C\|u\|_{L^{p r_{1}}\left(\mathbb{R}^{2} ; Q\right)}^{p}\left(\int_{\mathbb{R}^{2}} Q(x)\left(e^{r_{2} \alpha u^{2}}-1\right) \mathrm{d} x\right)^{1 / r_{2}}
$$

whenever $r_{1}, r_{2}>1$ satisfy $1 / r_{1}+1 / r_{2}=1$ and $r_{1} \geq 2$. Hence, we can use Theorem 1.1 and (4.7) to conclude that $u \mapsto \int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x$ belongs to $C^{1}(W)$.

All together, the above considerations prove that the functional $I$ is well defined in $W$. Moreover, it belongs to $C^{1}(W)$ with

$$
I^{\prime}(u) v=\langle u, v\rangle_{E}+\frac{1}{4} \mathcal{V}_{1}^{\prime}(u) v-\frac{1}{4} \mathcal{V}_{2}^{\prime}(u) v-\int_{\mathbb{R}^{2}} Q(x) f(u) v \mathrm{~d} x
$$

for any $u, v \in W$.
In what follows, we denote by $\mathcal{N}$ the Nehari manifold associated to the functional $I$, namely

$$
\mathcal{N}:=\left\{u \in W \backslash\{0\}: I^{\prime}(u) u=0\right\} .
$$

We first prove that $\mathcal{N}$ is a nonempty set.
Lemma 4.2. Suppose that $\left(f_{1}\right),\left(f_{3}\right)$ and $\left(f_{4}\right)$ hold. If $u \in W \backslash\{0\}$, then there exists a unique $t_{u}>0$ such that $t_{u} u \in \mathcal{N}$.
Proof. Let $u \in W \backslash\{0\}$ and define $\psi_{u}(t):=I(t u)$, for $t>0$. We have that $t u \in \mathcal{N}$ if, and only if, $\psi_{u}^{\prime}(t)=0$.

Given $\varepsilon>0, \alpha>\alpha_{0}$ and $p>2$, we can argue as in the proof of the regularity of $I$ and use Proposition 2.2 to obtain

$$
\begin{aligned}
\int_{\mathbb{R}^{2}} Q(x) F(t u) \mathrm{d} x \leq & \varepsilon C_{1} t^{2}\|u\|_{E}^{2} \\
& +C_{2} t^{p}\|u\|_{E}^{p}\left(\int_{\mathbb{R}^{2}} Q(x)\left(e^{r_{2} \alpha\|t u\|_{E}^{2}\left(\frac{u}{\|u\|_{E}}\right)^{2}}-1\right) \mathrm{d} x\right)^{1 / r_{2}}
\end{aligned}
$$

where $r_{1}, r_{2}>1$ satisfy $1 / r_{1}+1 / r_{2}=1$. Choosing $t_{*}>0$ small in such way that $r_{2} \alpha\left\|t_{*} u\right\|_{E}^{2}<\alpha_{*}$ and applying Theorem 1.1, we obtain

$$
\begin{equation*}
\int_{\mathbb{R}^{2}} Q(x) F(t u) \mathrm{d} x \leq \varepsilon C_{1} t^{2}\|u\|_{E}^{2}+C_{3} t^{p}\|u\|_{E}^{p} \tag{4.9}
\end{equation*}
$$

for all $t \in\left(0, t_{*}\right)$. Picking $0<\varepsilon<1 /\left(2 C_{1}\right)$, we can use the above expression, $\mathcal{V}_{1} \geq 0$, (4.6) and $p>2$, to get

$$
\psi_{u}(t) \geq t^{2}\left[\frac{1}{2}\|u\|_{E}^{2}-\frac{C}{4} t^{2}\|u\|_{E}^{4}-\varepsilon C_{1}\|u\|_{E}^{2}-C_{3} t^{p-2}\|u\|_{E}^{p}\right]>0
$$

for all $t>0$ small. Moreover, it follows from $\left(f_{3}\right)$ that, if $|s| \leq 1$, then $F(s) \geq \nu|s|^{q}$, for $q>4$ fixed. This and $\left(f_{0}\right)$ imply that, for some $C_{4}>0, F(s) \geq C_{4}|s|^{q}$ for all $s \in \mathbb{R}$. Thus, from $\mathcal{V}_{2} \geq 0$, (4.4) and $q>4$, we infer that

$$
\psi_{u}(t) \leq \frac{t^{2}}{2}\|u\|_{E}^{2}+\frac{t^{4}}{2}\|u\|_{L^{2}\left(\mathbb{R}^{2} ; Q\right)}^{2}\|u\|_{W}^{2}-\frac{C_{4} t^{q}}{q} \int_{\mathbb{R}^{2}} Q(x)|u|^{q} \mathrm{~d} x \rightarrow-\infty
$$

as $t \rightarrow+\infty$. So, the function $\psi_{u}$ achieves its maximum value at $t_{u}>0$ such that $\psi_{u}^{\prime}\left(t_{u}\right)=0$.

In order to prove that $t_{u}$ is the unique critical point of $\psi_{u}$ we notice that, from (4.1) and (4.2), we obtain

$$
\mathcal{V}_{1}^{\prime}(t u) u=4 t^{3} \mathcal{V}_{1}(u), \quad \mathcal{V}_{2}^{\prime}(t u) u=4 t^{3} \mathcal{V}_{2}(u)
$$

Hence,

$$
\begin{aligned}
\psi_{u}^{\prime}(t) & =t\|u\|_{E}^{2}+t^{3} \mathcal{V}_{1}(u)-t^{3} \mathcal{V}_{2}(u)-\int_{\mathbb{R}^{2}} Q(x) f(t u) u \mathrm{~d} x \\
& =t^{3}\left(\frac{1}{t^{2}}\|u\|_{E}^{2}+\mathcal{V}_{1}(u)-\mathcal{V}_{2}(u)-\int_{\mathbb{R}^{2}} Q(x) \frac{f(t u)}{(t u)^{3}} u^{4} \mathrm{~d} x\right)
\end{aligned}
$$

It follows from $\left(f_{4}\right)$ that $\psi_{u}^{\prime}(t) / t^{3}$ is decreasing, and therefore it cannot vanish twice. This concludes the proof of the lemma.

Remark 4.3. As a byproduct of the above proof, we see that the point $t_{u}$ which projects $u$ in the Nehari manifold is exactly the maximum point of $\psi_{u}$. Since $\psi_{u}>0$ near the origin and it has a unique critical point, we conclude that $\psi_{u}^{\prime}$ is positive in $\left(0, t_{u}\right)$ and negative in $\left(t_{u},+\infty\right)$. In particular, we have that $t_{u} \in(0,1]$ whenever $\psi_{u}^{\prime}(1)=I^{\prime}(u) u \leq 0$.

The next result shows that $\mathcal{N}$ is the far way the origin.
Lemma 4.4. Suppose that $\left(f_{1}\right)$ holds. Then, there exists $\delta>0$ such that

$$
\|u\|_{E} \geq \delta, \quad \forall u \in \mathcal{N}
$$

Proof. Otherwise, there exists $\left(u_{n}\right) \subset \mathcal{N}$ such that $u_{n} \rightarrow 0$ strongly in $E$. Since $I^{\prime}\left(u_{n}\right) u_{n}=0$ and $\mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n}=4 \mathcal{V}_{1}\left(u_{n}\right) \geq 0$, as $n \rightarrow+\infty$ we have that

$$
\begin{equation*}
\left\|u_{n}\right\|_{E}^{2} \leq \frac{1}{4} \mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}+\int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \leq o_{n}(1)+\int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \tag{4.10}
\end{equation*}
$$

where we have used $\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=4 \mathcal{V}_{2}\left(u_{n}\right)$ and (4.5) in the last inequality.
Given $\varepsilon>0$, we can use the first part of (4.7) and the same argument employed in the proof of Lemma 4.2, to get

$$
\begin{aligned}
\int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \leq & \varepsilon C_{1}\left\|u_{n}\right\|^{2} \\
& +C_{2}\left\|u_{n}\right\|_{E}^{p}\left(\int_{\mathbb{R}^{2}} Q(x)\left(e^{r_{2} \alpha\left\|u_{n}\right\|_{E}^{2}\left(\frac{u_{n}}{\left\|u_{n}\right\|_{E}}\right)^{2}}-1\right) \mathrm{d} x\right)^{1 / r_{2}}
\end{aligned}
$$

where $r_{1}, r_{2}>1$ satisfy $1 / r_{1}+1 / r_{2}=1$. From the convergence $u_{n} \rightarrow 0$ in $E$, we get $r_{2} \alpha\left\|u_{n}\right\|_{E}^{2}<\alpha_{*}$ for large $n \in \mathbb{N}$. Hence, we can use Theorem 1.1, the above expression and (4.10) to conclude that

$$
\left(1-\varepsilon C_{1}\right)\left\|u_{n}\right\|_{E}^{2} \leq C_{3}\left\|u_{n}\right\|_{E}^{p}+o_{n}(1)
$$

Since $p>2$, we obtain a contradiction choosing $0<\varepsilon<1 / C_{1}$.
If $u \in \mathcal{N}$ we can use the definition of $\mathcal{V}_{i}$ together with (4.3) to obtain

$$
\begin{align*}
I(u) & =I(u)-\frac{1}{4} I^{\prime}(u) u \\
& =\frac{1}{4}\|u\|_{E}^{2}+\int_{\mathbb{R}^{2}} Q(x)\left(\frac{1}{4} f(u) u-F(u)\right) \mathrm{d} x \geq \frac{1}{4}\|u\|_{E}^{2} \tag{4.11}
\end{align*}
$$

where we also have used $\left(f_{2}\right)$. So, it is well defined the number

$$
c:=\inf _{u \in \mathcal{N}} I(u) .
$$

The idea for proving Theorem 1.2 is to verify that $c$ is attained. We shall need the following local compactness result:

Lemma 4.5. Suppose that $\left(f_{1}\right)$ and $\left(f_{2}\right)$ hold. Let $\left(u_{n}\right) \subset \mathcal{N}$ be a minimizing sequence for $c<\alpha_{*} /\left(4 \alpha_{0}\right)$. Then, up to a subsequence, $u_{n} \rightharpoonup u \neq 0$ weakly in $E$. Moreover

$$
\lim _{n \rightarrow+\infty} \int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x=\int_{\mathbb{R}^{2}} Q(x) f(u) u \mathrm{~d} x
$$

and

$$
\lim _{n \rightarrow+\infty} \int_{\mathbb{R}^{2}} Q(x) F\left(u_{n}\right) \mathrm{d} x=\int_{\mathbb{R}^{2}} Q(x) F(u) \mathrm{d} x
$$

Proof. By (4.11) we conclude that $\left(u_{n}\right)$ is bounded in $E$. So, up to a subsequence, we have that $u_{n} \rightharpoonup u$ weakly in $E$. For any $R>0$, we can write

$$
\begin{equation*}
\int_{\mathbb{R}^{2}} Q(x)\left(f\left(u_{n}\right) u_{n}-f(u) u\right) \mathrm{d} x=J_{1}^{R}(n)+J_{2}^{R}(n) \tag{4.12}
\end{equation*}
$$

where

$$
\begin{aligned}
J_{1}^{R}(n) & :=\int_{B_{R}} Q(x)\left(f\left(u_{n}\right) u_{n}-f(u) u\right) \mathrm{d} x \\
J_{2}^{R}(n) & :=\int_{\mathbb{R}^{2} \backslash B_{R}} Q(x)\left(f\left(u_{n}\right) u_{n}-f(u) u\right) \mathrm{d} x .
\end{aligned}
$$

Given $\varepsilon>0$, we can apply Egorov's Theorem to otbain a measurable set $\Omega \subset B_{R}$ such that $|\Omega|<\varepsilon$ and $u_{n} \rightarrow u$ uniformly in $B_{R} \backslash \Omega$. Hence,

$$
\begin{equation*}
\left|J_{1}^{R}(n)\right| \leq \int_{\Omega} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x+\int_{\Omega} Q(x) f(u) u \mathrm{~d} x+o_{n}(1) \tag{4.13}
\end{equation*}
$$

as $n \rightarrow+\infty$. Using (4.7) with $p \geq 2$, we see that

$$
\begin{equation*}
\int_{\Omega} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \leq \varepsilon \int_{\Omega} Q(x) u_{n}^{2} \mathrm{~d} x+C_{1} \int_{\Omega} Q(x)\left|u_{n}\right|^{p}\left(e^{\alpha u_{n}^{2}}-1\right) \mathrm{d} x \tag{4.14}
\end{equation*}
$$

From (4.11) and inequality $c<\alpha_{*} /\left(4 \alpha_{0}\right)$, one has

$$
\lim _{n \rightarrow \infty}\left\|u_{n}\right\|_{E}^{2} \leq 4 c<\frac{\alpha_{*}}{\alpha_{0}}
$$

Thus, we can pick $\alpha>\alpha_{0}$ and $r_{1}>1$ such that $r_{1} \alpha\left\|u_{n}\right\|_{E}^{2}<\alpha_{*}$, for large $n \in \mathbb{N}$. Using Hölder's inequality with exponents $1 / r_{1}+1 / r_{2}+1 / r_{3}=1$, (4.8), Proposition 2.2 and Theorem 1.1, we get

$$
\begin{aligned}
\int_{\Omega} Q(x)\left|u_{n}\right|^{p}\left(e^{\alpha u_{n}^{2}}-1\right) \mathrm{d} x \leq & \left(\int_{\Omega} Q(x)\left(e^{r_{1} \alpha\left\|u_{n}\right\|_{E}^{2}\left(\frac{u_{n}}{\left\|u_{n}\right\|_{E}}\right)^{2}}-1\right) \mathrm{d} x\right)^{1 / r_{1}} \\
& \times\left\|u_{n}\right\|_{L^{p r_{2}\left(\mathbb{R}^{2} ; Q\right)}}^{p}\left(\int_{\Omega} Q(x) \mathrm{d} x\right)^{1 / r_{3}} \\
\leq & C_{2}\left(\int_{\Omega} Q(x) \mathrm{d} x\right)^{1 / r_{3}} \leq C_{3}|\Omega|^{1 / r_{3}}=C_{3} \varepsilon^{1 / r_{3}} .
\end{aligned}
$$

Above estimate combined with (4.14) implies

$$
\int_{\Omega} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \leq C_{4}\left(\varepsilon+\varepsilon^{1 / r_{3}}\right),
$$

for $n$ large. Since a similar estimate holds for $\int_{\Omega} Q(x) f(u) u \mathrm{~d} x$, we infer from (4.13) that, for each fixed $R>0$, there holds $J_{1}^{R}(n) \rightarrow 0$, as $n \rightarrow+\infty$.

In order to estimate $J_{2}^{R}(n)$, we take $s_{1}>1$ such that $s_{1} \alpha\left\|u_{n}\right\|_{E}^{2}<\alpha_{*}$, for large $n \in \mathbb{N}$, and argue as before to obtain

$$
\int_{\mathbb{R}^{2} \backslash B_{R}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \leq \varepsilon \int_{\mathbb{R}^{2}} Q(x) u_{n}^{2} \mathrm{~d} x+C_{5}\left(\int_{\mathbb{R}^{2} \backslash B_{R}} Q(x)\left|u_{n}\right|^{p s_{2}} \mathrm{~d} x\right)^{1 / s_{2}},
$$

where $1 / s_{1}+1 / s_{2}=1$. So, by Proposition 2.2,

$$
\begin{aligned}
\limsup _{n \rightarrow \infty} \int_{\mathbb{R}^{2} \backslash B_{R}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x & \leq \varepsilon\|u\|_{L^{2}\left(\mathbb{R}^{2} ; Q\right)}^{2}+C_{5}\left(\int_{\mathbb{R}^{2} \backslash B_{R}} Q(x)|u|^{p_{2} p} \mathrm{~d} x\right)^{1 / s_{2}} \\
& \leq C_{6} \varepsilon,
\end{aligned}
$$

for $R>0$ large enough. A similar argument provides $\int_{\mathbb{R}^{2} \backslash B_{R}} Q(x) f(u) u \mathrm{~d} x<\varepsilon$. Since $\varepsilon>0$ is arbitrary, we conclude that $J_{2}^{R}(n) \rightarrow 0$, as $n \rightarrow+\infty$. Recalling that the same holds for $J_{1}^{R}(n)$, we infer from (4.12) that

$$
\lim _{n \rightarrow+\infty} \int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x=\int_{\mathbb{R}^{2}} Q(x) f(u) u \mathrm{~d} x .
$$

The limit for $\int_{\mathbb{R}^{2}} Q(x) F\left(u_{n}\right) \mathrm{d} x$ is a consequence of the above expression, $\left(f_{2}\right)$ and the Lebesgue Theorem.

It remains to check that $u \neq 0$. Suppose, by contradiction, that this is not the case. Then, (4.3), (4.5) and Corollary 2.3 imply that $\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=o_{n}(1)$, as $n \rightarrow+\infty$. Hence,

$$
\left\|u_{n}\right\|_{E}^{2}+\frac{1}{4} \mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n}=o(1)+\int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x=o_{n}(1) .
$$

Recalling that $\mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n}=4 \mathcal{V}_{1}\left(u_{n}\right) \geq 0$, we conclude that $\left\|u_{n}\right\|_{E} \rightarrow 0$, which contradicts Lemma 4.4. Thus, $u \neq 0$ and the lemma is proved.

We infer from (4.11) that minimizing sequences for $c$ are bounded in $E$. In the next result, we prove that the same holds in the space $W$.
Lemma 4.6. Suppose that $f$ satisfies $\left(f_{1}\right)-\left(f_{2}\right)$. If $\left(u_{n}\right) \subset \mathcal{N}$ is a minimizing sequence for $c<\alpha_{*} /\left(4 \alpha_{0}\right)$, then $\left(u_{n}\right)$ is bounded in the norm $\|\cdot\|_{W}$.

Proof. Using Lemma 4.5, we can assume that $u_{n} \rightharpoonup u \neq 0$ weakly in $E$. Since

$$
\left\|u_{n}\right\|_{W}^{2}=\left\|u_{n}\right\|_{E}^{2}+\int_{\mathbb{R}^{2}} \log (1+|x|) K(x) u_{n}^{2} \mathrm{~d} x
$$

it is sufficient to bound the last integral above. In order to do that, we first notice that, since $I^{\prime}\left(u_{n}\right) u_{n}=0$, we get

$$
\begin{equation*}
\frac{1}{4} \mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} \leq\left\|u_{n}\right\|_{E}^{2}+\frac{1}{4} \mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n}=\frac{1}{4} \mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}+\int_{\mathbb{R}^{2}} Q(x) f\left(u_{n}\right) u_{n} \mathrm{~d} x \tag{4.15}
\end{equation*}
$$

By (4.3), $\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=4 \mathcal{V}_{2}\left(u_{n}\right) \leq 4 C\left\|u_{n}\right\|_{E}^{2} \leq C_{1}$, for all $n \in \mathbb{N}$. Moreover, by Lemma 4.5, the last integral above is bounded, since it converges. So, we conclude that $\mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} \leq C_{2}$, for some $C_{2}>0$.

Let $R>0$ be such that $\int_{B_{R}} K(x) u^{2} \mathrm{~d} x>0$. For any $x \in \mathbb{R}^{2} \backslash B_{2 R}$ and $y \in B_{R}$, there holds

$$
1+|x-y| \geq 1+|x|-|y| \geq 1+|x|-R \geq 1+\frac{|x|}{2} \geq \sqrt{1+|x|}
$$

Hence,

$$
\begin{aligned}
\mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} & \geq 4 \int_{\mathbb{R}^{2} \backslash B_{2 R}} \int_{B_{R}} \log (1+|x-y|) K(y) u_{n}^{2}(y) K(x) u_{n}^{2}(x) \mathrm{d} y \mathrm{~d} x \\
& \geq 2 \int_{\mathbb{R}^{2} \backslash B_{2 R}} \int_{B_{R}} \log (1+|x|) K(y) u_{n}^{2}(y) K(x) u_{n}^{2}(x) \mathrm{d} y \mathrm{~d} x \\
& =2\left(\int_{B_{R}} K(y) u_{n}^{2}(y) \mathrm{d} y\right)\left(\int_{\mathbb{R}^{2} \backslash B_{2 R}} \log (1+|x|) K(x) u_{n}^{2}(x) \mathrm{d} x\right)
\end{aligned}
$$

and we can use Proposition 2.2 to get

$$
\limsup _{n \rightarrow+\infty} \int_{\mathbb{R}^{2} \backslash B_{2 R}} \log (1+|x|) K(x) u_{n}^{2}(x) \mathrm{d} x \leq \frac{C_{2}}{2}\left(\int_{B_{R}} K(x) u^{2} \mathrm{~d} x\right)^{-1}
$$

On the other hand, since $\log (1+|x|) \leq 1+|x|$, we obtain

$$
\int_{B_{2 R}} \log (1+|x|) K(x) u_{n}^{2}(x) \mathrm{d} x \leq(1+2 R)\left\|u_{n}\right\|_{E}^{2} \leq C_{3}
$$

and we have done.
We obtain in what follows the required estimate on the minimax level $c$.
Lemma 4.7. Suppose that $\left(f_{3}\right)$ holds and let $\alpha_{*} \in(0,4 \pi)$ be given by Theorem 1.1. If $\nu$ satisfies (1.1), then $c<\alpha_{*} /\left(4 \alpha_{0}\right)$.
Proof. Since $W \hookrightarrow E \hookrightarrow L^{4}\left(\mathbb{R}^{2} ; Q\right)$ and this last embedding is compact (see Proposition 2.2), there exists $\omega \in W \backslash\{0\}$ such that

$$
\|\omega\|_{W}^{2}=S_{4}(Q), \quad \int_{\mathbb{R}^{2}} Q(x) \omega^{4} \mathrm{~d} x=1
$$

We may assume $\omega \geq 0$, and therefore we obtain from Lemma 4.2 a number $t_{\omega}>0$ such that $t_{\omega} \omega \in \mathcal{N}$. So, recalling that $\mathcal{V}_{2} \geq 0$, using (4.4), $\left(f_{3}\right)$ and the above
equalities, we obtain

$$
\begin{aligned}
c \leq I\left(t_{\omega} \omega\right) & \leq \frac{t_{\omega}^{2}}{2} S_{4}(Q)+\frac{1}{4} \mathcal{V}_{1}\left(t_{\omega} \omega\right)-\int_{\mathbb{R}^{2}} Q(x) F\left(t_{\omega} \omega\right) \mathrm{d} x \\
& \leq \frac{t_{\omega}^{2}}{2} S_{4}(Q)+\frac{t_{\omega}^{4}}{2}\|\omega\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}^{2} S_{4}(Q)-t_{\omega}^{4} \nu
\end{aligned}
$$

But the definition of $S_{2}(K)$ and (1.1) provide

$$
\|\omega\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)} \leq \frac{1}{S_{2}(K)}\|\omega\|_{W}^{2}=\frac{S_{4}(Q)}{S_{2}(K)} \leq \frac{\nu}{S_{4}(Q)}
$$

and therefore

$$
\begin{aligned}
c & \leq \frac{t_{\omega}^{2}}{2} S_{4}(Q)+\frac{t_{\omega}^{4}}{2} \nu-t_{\omega}^{4} \nu \\
& \leq \frac{1}{2} \max _{t>0}\left[t^{2} S_{4}(Q)-t^{4} \nu\right]=\frac{1}{2}\left(\frac{S_{4}^{2}(Q)}{4 \nu}\right)=\frac{S_{4}^{2}(Q)}{8 \nu}<\frac{\alpha_{*}}{4 \alpha_{0}}
\end{aligned}
$$

where we have used (1.1) again in the last part. The proof is complete.
We are ready to present the proof of our existence theorems.
Proof of Theorem 1.2. Let $\left(u_{n}\right) \subset \mathcal{N}$ be a minimizing sequence for $c$. According to Lemma 4.7, we have that $c<\alpha_{*} /\left(4 \alpha_{0}\right)$. Hence, by Lemma 4.5, we may assume that $u_{n} \rightharpoonup u \neq 0$ wealy in $E$. Since ( $u_{n}$ ) is also bounded in $W$ (Lemma 4.6) we also have that $u_{n} \rightharpoonup v$ weakly in $W$. From the compactness of the embeddings given by Proposition 2.2, we conclude that $u_{n}(x) \rightarrow u(x)$ and $u_{n}(x) \rightarrow v(x)$ for a.e. $x \in \mathbb{R}^{2}$ and consequently $v=u \in W$.

Let $t_{u}>0$ be such that $t_{u} u \in \mathcal{N}$. Arguing as in (4.11), we conclude that

$$
\begin{equation*}
c \leq I\left(t_{u} u\right)=\frac{1}{4}\left\|t_{u} u\right\|_{E}^{2}+\int_{\mathbb{R}^{2}} Q(x)\left(\frac{1}{4} f\left(t_{u} u\right) t_{u} u-F\left(t_{u} u\right)\right) \mathrm{d} x \tag{4.16}
\end{equation*}
$$

By hypothesis $\left(f_{4}\right)$, the function $h(s):=(1 / 4) f(s) s-F(s)$ is increasing in $(0, \infty)$ and decreasing in $(-\infty, 0)$ (see [3, Lemma 2.4]). Hence, after we proving that $t_{u} \in(0,1]$, we can use $I\left(u_{n}\right)=c+o_{n}(1)$, (4.11), the weak semicontinuity of the norm, Lemma 4.5, $t_{u} \leq 1$, the monotonicity of $h$ and (4.16), to get

$$
c=\liminf _{n \rightarrow+\infty} I\left(u_{n}\right) \geq \frac{1}{4}\|u\|_{E}^{2}+\int_{\mathbb{R}^{2}} Q(x)\left(\frac{1}{4} f(u) u-F(u)\right) \mathrm{d} x \geq I\left(t_{u} u\right) \geq c
$$

Thus, $I\left(t_{u} u\right)=c$ and we can use a (by now standard) deformation argument as in [7, Proposition 3.1] (see also [4, pp. 1163]) to conclude that $I^{\prime}\left(t_{u} u\right)=0$, that is, $t_{u} u \neq 0$ is the desired solution.

It remains to prove that $t_{u} \leq 1$ or, equivalently, that $I^{\prime}(u) u \leq 0$ (see Remark 4.3). We first check that

$$
\begin{equation*}
\liminf _{n \rightarrow+\infty} \mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} \geq \mathcal{V}_{1}^{\prime}(u) u, \quad \lim _{n \rightarrow+\infty} \mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=\mathcal{V}_{2}^{\prime}(u) u \tag{4.17}
\end{equation*}
$$

Indeed, for any $R>0$, a simple computation shows that

$$
\mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} \geq 4 \Gamma_{n}(R)+4 \int_{B_{R}} \int_{B_{R}} \log (1+|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x
$$

where $\Gamma_{n}:=\Gamma_{n, 1}+\Gamma_{n, 2}$ and

$$
\Gamma_{n, 1}:=\int_{B_{R}} \int_{B_{R}} K(y) K(x) u_{n}^{2}(y)\left(u_{n}^{2}(x)-u^{2}(x)\right) \mathrm{d} y \mathrm{~d} x
$$

and

$$
\Gamma_{n, 2}:=\int_{B_{R}} \int_{B_{R}} K(y) K(x)\left(u_{n}^{2}(y)-u^{2}(y)\right) u^{2}(x) \mathrm{d} y \mathrm{~d} x
$$

Using Hölder's inequality and Proposition 2.2, we may write

$$
\left|\Gamma_{n, 1}\right| \leq\left\|u_{n}\right\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}^{2}\left\|u_{n}-u\right\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}\left\|u_{n}+u\right\|_{L^{2}\left(\mathbb{R}^{2} ; K\right)}=o_{n}(1)
$$

as $n \rightarrow+\infty$. Since a similar estimate holds for $\Gamma_{n, 2}$, we conclude that

$$
\liminf _{n \rightarrow \infty} \mathcal{V}_{1}^{\prime}\left(u_{n}\right) u_{n} \geq 4 \int_{B_{R}} \int_{B_{R}} \log (1+|x-y|) K(y) u^{2}(y) K(x) u^{2}(x) \mathrm{d} y \mathrm{~d} x
$$

For proving the first statement in (4.17), it is sufficient to let $R \rightarrow+\infty$ in the above expression and use Monotone Convergence Theorem together with the first equality in (4.3).

In order to prove the second part of (4.17), we first recall that $\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=$ $4 \mathcal{V}_{2}\left(u_{n}\right)$ to see that $\Sigma_{n}:=\left|\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}-\mathcal{V}_{2}^{\prime}(u) u\right|$ can be written as

$$
\Sigma_{n}=4 \int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \log \left(1+|x-y|^{-1}\right) K(y) K(x)\left(u_{n}^{2}(y) u_{n}^{2}(x)-u^{2}(y) u^{2}(x)\right) \mathrm{d} y \mathrm{~d} x
$$

Arguing as in the estimate of $\Gamma_{n}$ and using $\log (1+r) \leq r$, for $r>0$, we obtain

$$
\left|\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}-\mathcal{V}_{2}^{\prime}(u) u\right| \leq 4 \Sigma_{1, n}+4 \Sigma_{2, n}
$$

where

$$
\Sigma_{1, n}:=\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \frac{K(y) K(x) u_{n}^{2}(y)\left|u_{n}(x)-u(x)\right|\left|u_{n}(x)+u(x)\right|}{|x-y|} \mathrm{d} y \mathrm{~d} x
$$

and

$$
\Sigma_{2, n}:=\int_{\mathbb{R}^{2}} \int_{\mathbb{R}^{2}} \frac{K(y) K(x)\left|u_{n}(y)-u(y)\right|\left|u_{n}(y)+u(y)\right| u^{2}(x)}{|x-y|} \mathrm{d} y \mathrm{~d} x
$$

Using Proposition 4.1 with $\mu=1, r=s=4 / 3$, Hölder's inequality and Corollary 2.3, we obtain

$$
\left|\Sigma_{1, n}\right| \leq C\left\|u_{n}\right\|_{L^{8 / 3}\left(\mathbb{R}^{2} ; K^{4 / 3}\right)}^{2}\left\|u_{n}-u\right\|_{L^{8 / 3}\left(\mathbb{R}^{2} ; K^{4 / 3}\right)}\left\|u_{n}+u\right\|_{L^{8 / 3}\left(\mathbb{R}^{2} ; K^{4 / 3}\right)}=o_{n}(1)
$$

as $n \rightarrow+\infty$. The same can be done with $\Sigma_{2, n}$ and therefore $\mathcal{V}_{2}^{\prime}\left(u_{n}\right) u_{n}=\mathcal{V}_{2}^{\prime}(u) u+$ $o_{n}(1)$, as claimed.

Recalling that the norm is weakly lower semicontinuous, we can pass the liminf in the equality $0=I^{\prime}\left(u_{n}\right) u_{n}$, use (4.17) and Lemma 4.5 , to obtain

$$
I^{\prime}(u) u=\|u\|_{E}^{2}+\frac{1}{4} \mathcal{V}_{1}^{\prime}(u) u-\frac{1}{4} \mathcal{V}_{2}^{\prime}(u) u-\int_{\mathbb{R}^{2}} Q(x) f(u) u \mathrm{~d} x \leq 0
$$

This concludes the proof of Theorem 1.2.
Using the solution obtained in Theorem 1.2 and elliptic regularity, we can easily obtain a weak solution for the system $(\mathcal{S})$.

Proof of Theorem 1.3. Let $u \in W$ be the solution given by Theorem 1.2, $\varphi \in$ $C_{0}^{\infty}\left(\mathbb{R}^{2}\right)$ and $R>0$ be such that the support of $\varphi$ is contained in $B_{R}$. For any $1<p<\infty$, we have that

$$
\int_{B_{R}}\left|K(x) u^{2}\right|^{p} \mathrm{~d} x \leq\|K\|_{L^{\infty}\left(\mathbb{R}^{2}\right)}^{p} \int_{B_{R}}|u|^{2 p} \mathrm{~d} x<\infty
$$

since $W \hookrightarrow L^{2 p}\left(B_{R}\right)$. It follows from the classical potential theory (see [23, Theorem 9.9]) that $\phi_{u}:=\Gamma_{2} *\left(K u^{2}\right) \in W^{2, p}\left(B_{R}\right)$ and $\Delta \phi_{u}=K(x) u^{2}$ for a.e. $x \in B_{R}$. This and Divergence Theorem ensure that

$$
-\int_{B_{R}} \nabla \phi_{u} \cdot \nabla \varphi \mathrm{~d} x=\int_{B_{R}}\left(\Delta \phi_{u}\right) \varphi \mathrm{d} x=\int_{B_{R}}\left(K(x) u^{2}\right) \varphi \mathrm{d} x
$$

Therefore, the pair $\left(u, \phi_{u}\right) \in W \times W_{\mathrm{loc}}^{2, p}\left(\mathbb{R}^{2}\right)$ is a weak solution of $\operatorname{system}(\mathcal{S})$ and the theorem is proved.

## References

[1] Albuquerque, F.S.B., Ferreira, M.C., Severo, U.B.: Ground state solutions for a nonlocal equation in $\mathbb{R}^{2}$ involving vanishing potentials and exponential critical growth. Milan J. Math. 89, 263-294 (2021). https://doi.org/10.1007/s00032-021-00334-x. 4
[2] Albuquerque, F.S., Carvalho, J.L., Figueiredo, G.M., Medeiros, E.S.: On a planar nonautonomous Schrödinger-Poisson system involving exponential critical growth. Calc. Var. Partial Differential Equations 60, 40 (2021). 4
[3] Alves, C.O., Figueiredo, G.M.: Existence of positive solution for a planar SchrödingerPoisson system with exponential growth. J. Math. Phys. 60, 011503 (2019). 4, 16
[4] Alves, C.O., Souto, M.A.S.: Existence of least energy nodal solution for a SchrödingerPoisson system in bounded domains. Z. Angew. Math. Phys. 65, 1153-1166 (2014) 16
[5] Ambrosetti, A., Felli, V., Malchiodi, A.: Ground states of nonlinear Schrd̈inger equations with potentials vanishing at infinity. J. Eur. Math. Soc. 7, 117-144 (2005). 2
[6] Azzollini, A., Pomponio, A.: Ground state solutions for the nonlinear Schrödinger-Maxwell equations. J. Math. Anal. Appl. 345, 90-108 (2008). 1
[7] Bartsch, T., Weth, T., Willem, M.: Partial symmetry of least energy nodal solutions to some variational problems. J. Anal. Math. 96, 1-18 (2005). 16
[8] Benci, V., Fortunato, D.: An eigenvalue problem for the Schrödinger-Maxwell equations. Topol. Methods Nonlinear Anal. 11, 283-293 (1998). 1
[9] Benci, V., Fortunato, D.: Solitary waves of the nonlinear Klein-Gordon equation coupled with Maxwell equations. Rev. Math. Phys. 14, 409-420 (2002). 1
[10] Bonheure, D., Cingolani, S., Secchi, S.: Concentration phenomena for the SchrödingerPoisson system in $\mathbb{R}^{2}$. Discrete Contin. Syn. Syst. - S 14, 1631-1648 (2021) 4
[11] Bonheure, D., Van Schaftingen, J.: Bound state solutions for a class of nonlinear Schrödinger equations. Rev. Mat. Iberoam. 24, 297-351 (2008). 2
[12] Bonheure, D., Van Schaftingen, J.: Ground states for the nonlinear Schrödinger equation with potential vanishing at infinity. Ann. Mat. Pura Appl. 189, 273-301 (2010). 2
[13] Carvalho, J., Medeiros, E., Ribeiro, B.: On a planar Choquard equation involving exponential critical growth. Z. Angew. Math. Phys. 72, 2 (2021). 2, 7
[14] Chen, S.T., Tang, X.H.: Existence of ground state solutions for the planar axially symmetric Schrödinger-Poisson system. Discrete Contin. Dyn. Syst. Ser. B 24, 4685-4702 (2019). 4
[15] Chen, S.T., Shi, J.P., Tang, X.H.: Ground state solutions of Nehari-Pohozaev type for the planar Schrödinger-Poisson system with general nonlinearity. Discrete Contin. Dyn. Syst. Ser. A 09, 5867-5889 (2019). 4
[16] Chen, S.T., Tang, X.H.: On the planar Schrödinger-Poisson system with the axially symmetric potentials. J. Differential Equations 268, 945-976 (2020). 4
[17] Chen, S.T., Tang, X.H.: Axially symmetric solutions for the planar Schrödinger-Poissson system with critical exponential growth. J. Differential Equations 269, 9144-9174 (2020). 4
[18] Cerami G., Vaira, G.: Positive solutions for some non-autonomous Schrödinger-Poisson systems, J. Differential Equations 248, 521-543 (2010). 1
[19] Cingolani, S., Weth, T.: On the planar Schrödinger-Poisson system. Ann. Inst. H. Poincaré Anal. Non Linéaire. 33, 169-197 (2016). 2, 4, 10
[20] D'Aprile, T., Mugnai, D.: Solitary waves for nonlinear Klein-Gordon-Maxwell and Schrödinger-Maxwell equations. Proc. R. Soc. Edinb. Sect. A. 134, 893-906 (2004). 1
[21] do Ó, J.M., Sani, F., Zhang, J.: Stationary nonlinear Schrödinger equations in $\mathbb{R}^{2}$ with potentials vanishing at infinity. Ann. Mat. Pura Appl. 196, 363-393 (2017). 2, 7
[22] Du, M., Weth, T.: Ground states and high energy solutions of the planar SchrdödingerPoisson system. Nonlinearity 30, 3492-3515 (2017). 4
[23] Gilbarg, D., Trudinger, N.S.: Elliptic Partial Differential Equations of Second Order. Classics in Mathematics, Springer-Verlag, Berlin, 2001. Reprint of the 1998 edition 18
[24] Ianni, I., Vaira, G.: On concentration of positive bound states for the Schrödinger-Poisson problem with potentials, Adv. Nonlinear Stud. 8, 573-595 (2008). 1
[25] Lieb, E.H.: Existence and uniqueness of the minimizing solution of Choquard's nonlinear equation. Stud. Appl. Math. 57, 93-105 (1976/1977). 10
[26] Lions, P.L.: Solutions of Hartree-Fock equations for Coulomb systems. Commun. Math. Phys. 109, 33-97 (1984). 1
[27] Ma, L., Zhao, L.: Classification of positive solitary solutions of the nonlinear Choquard equation. Arch. Ration. Mech. Anal. 195, 455-467 (2010). 1
[28] Opic, B., Kufner, A.: Hardy-Type Inequalities, Pitman Research Notes in Mathematics Series, 219. Longman Scientific and Technical, Harlow (1990). 2, 6
[29] Ruiz, D.: The Schrödinger-Poisson equation under the effect of a nonlinear local term, J. Funct. Anal. 237, 655-674 (2006). 1
[30] Stubbe, J.: Bound States of Two-Dimensional Schrödinger-Newton Equations. preprint, (2008). arxiv.org/abs/0807.4059 2, 3, 4
[31] Su, J., Wang, Z.Q., Willem, M.: Nonlinear Schrödinger equations with unbounded and decaying radial potentials. Commun. Contemp. Math. 9, 571-583 (2007). 2
[32] Su, J., Wang, Z.Q., Willem, M.: Weighted Sobolev embedding with unbounded and decaying radial potentials. J. Differential Equations 238, 201-219 (2007). 2
[33] Trudinger, N. S.: On imbeddings into Orlicz spaces and some applications. J. Math. Mech. 17 473-483 (1967). 2
[34] Yang, Y., Zhu, X.: A new proof of subcritical Trudinger-Moser inequalities on the whole Euclidean space. J. Partial Differ. Equ. 26, 300-304 (2013). 7

Universidade Estadual da Paraíba, Departamento de Matemática, 58700-070, Campina Grande-PB, Brazil

Email address: fsiberio@cct.uepb.edu.br
Universidade Federal da Paraíba, Departamento de Matemática, 58051-900 João PessoaPB, Brazil

Email address: jonison.mat@gmail.com
Universidade de Brasília, Departamento de Matemática, 70910-900 Brasília-DF, Brazil
Email address: mfurtado@unb.br
Universidade Federal da Paraíba, Departamento de Matemática, 58051-900 João PessoaPB, Brazil

Email address: everaldo@mat.ufpb.br


[^0]:    2010 Mathematics Subject Classification. 35J15, 35J20, 35J60.
    Key words and phrases. Non-autonomous Schrödinger-Poisson system; unbounded potential; decaying potential; exponential critical growth; Trudinger-Moser inequality.

    The second author was supported by Capes/Brasil.
    The third author was partially supported by CNPq/Brazil and FAPDF/Brazil.
    The fourth author was supported by CNPq/Brasil and by Grant 2019/2014 Paraíba State Research Foundation (FAPESQ).

